

EUROPEAN
RENTAL
ASSOCIATION

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Release capital for your business



Get the right product when you need it



Have a professional supplier ready to help



Be safe - rent it and avoid risks



Lower your environmental impact



# REASONS

# TO RENT

### FINANCE

Release capital for your business

- · Minimise the size of your equipment fleet
- Improve your cost controls
- Lower your maintenance costs
- · Reduce your transport fleet

#### **EQUIPMENT**

Get the right product when you need it

- Have a vast range of equipment at your fingertips
- Access state-of-the-art products
- Enhance productivity with telematics and GPS

#### SERVICE

Have a professional supplier ready to help

- · Use equipment when you want it
- Rent flexibly in the short, medium or long term
- Utilise rental suppliers close to your work site
- Get equipment delivered to where you need it
- · Access expert advice, not just equipment
- · Have the right data at the right time

#### SAFE & SECURE

Be safe - rent it and avoid risks

- Rent equipment that complies with regulations, with safety checks before each delivery
- · Use well maintained products
- Make use of remote tracking for predictive maintenance
- · Receive expert training on operating equipment

#### SUSTAINABILITY

Lower your environmental impact

- Renting ensures the right equipment is used for the job
- Optimised logistics reduces emissions from transport
- · Rental maximises the utilisation rate of equipment
- Rented equipment is very well maintained, increasing its efficiency and lifetime