

ON THE ENVIRONMENTAL BENEFITS OF RENTAL

In line with the European Green Deal, equipment rental contributes to the transition to a circular economy and the fight against climate change. ERA calls on the EU to recognise the environmental benefits of rental, based on **5 core principles**:



Shared usage

- Construction companies and other rental customers can access equipment when required, improving efficiency
- Rental asset management leads to a more frequent, hence more efficient, use of equipment
- Rented equipment travels shorter distances and delivery trucks rarely travel back empty – as the equipment is shared between customers and job sites, truck sizes and load factors are also optimised, significantly reducing emissions from transport



Repairability

- Rental companies contribute to a product design that facilitates maintenance and repair activities
- Rental companies focus on spare parts management
- Rental companies ask for increased information on product repair from the equipment manufacturers



Resource use

- Rental companies increasingly invest in green fleets to offer modern equipment utilising low carbon intensity fuels and other alternative energies
- Rental companies provide theoretical and practical training to their customers to optimise the use of equipment
- Rental companies provide customers with data about their use of the equipment, which improves environmental efficiency



Reusability

- Components of dismantled equipment can be reused



Recyclability

- Rental companies take care of their equipment through repairs, when it is still possible, and recycling, when it is at the end of its life cycle
- Rental companies use their bargaining power to demand equipment suppliers limit the use of non-recyclable material and take responsibility for end-of-life management by collecting, reusing or recycling equipment