

European Rental Week Posts

Campaign 1: Rental made it possible

Post 1

Most people see the finished result.

The completed project. The successful event. The job done on time.

What they don't always see is everything that made it possible.

This European Rental Week, we're showcasing the people, equipment and expertise behind the scenes.

📌 Rental made it possible.

#RentalWeek2026 #RentalMadeItPossible

Post 2

Somewhere right now, something is being built, repaired, installed, powered, celebrated or transformed.

And rental is helping make it happen.

This European Rental Week, we're proud to showcase the role rental plays in supporting projects, businesses and communities every day.

🏠 Rental made it possible.

#RentalWeek2026 #RentalMadeItPossible

Campaign 2: Share your rental moment

1. Sustainability

Every project leaves a footprint. The question is: how big?

Rental helps businesses do more with less. By sharing equipment, extending asset lifecycles and keeping resources in use for longer, rental supports a more sustainable way of working.

👉 Today, we're sharing one example of how sustainability is part of what we do every day.

#RentalWeek2026 #ShareYourRentalWeek

2. People & Skills

Equipment doesn't drive innovation. People do.

Behind every successful rental operation are skilled professionals solving problems, sharing expertise and helping customers get the job done.

💡 As part of European Rental Week, we're celebrating the people who make our industry what it is.

#RentalWeek2026 #ShareYourRentalWeek

3. Business Value of Rental

The right equipment. The right place. The right time.

In a world that demands flexibility, rental helps businesses adapt, perform and deliver when it matters most.

👉 Today, we're highlighting how rental creates value by giving customers access to the equipment and expertise they need, exactly when they need it.

#RentalWeek2026 #ShareYourRentalWeek

Learn more & access the visuals here: [Downloads | European Rental Week](#)